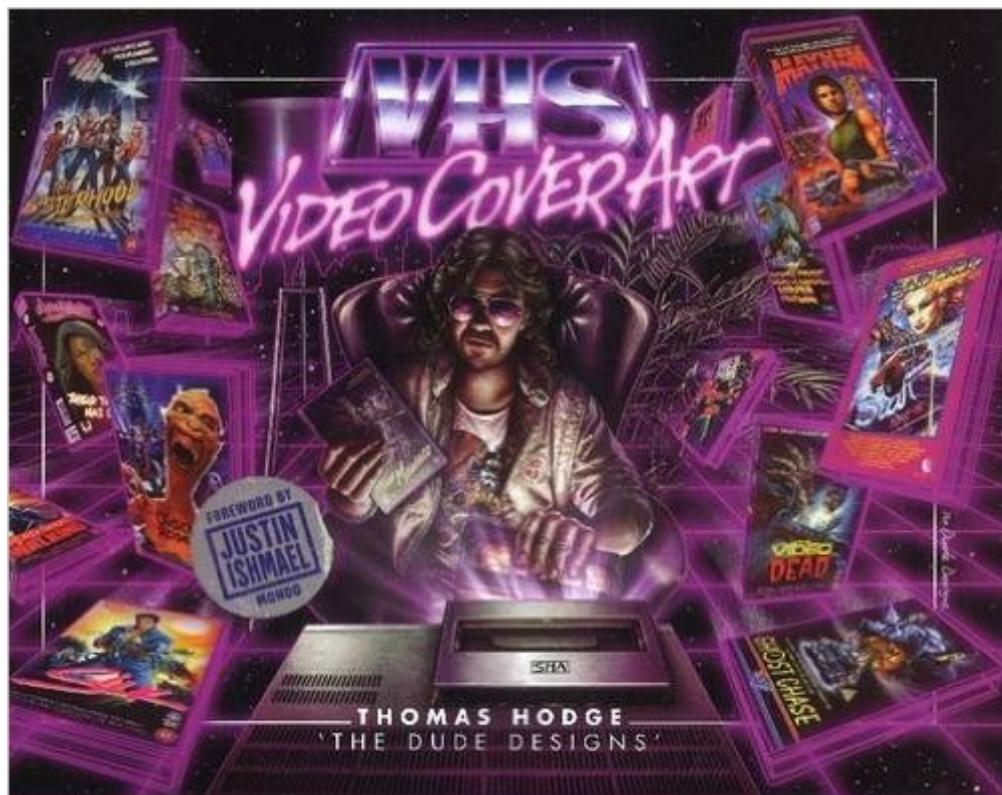


The book was found

VHS Video Cover Art: 1980s To Early 1990s



Synopsis

Video cover art is a unique and largely lost artform representing a period of unabashed creativity during the video rental boom of the 1980s to early 1990s. The art explodes with a succulent, indulgent blend of design, illustration, typography, and hilarious copywriting. Written and curated by Tom "The Dude Designs" Hodge, poster artist extraordinaire and VHS obsessive, with a foreword by Mondo's Justin Ishmael, this collection contains over 240 full-scale, complete video sleeves in the genres of action, comedy, horror, kids, sci-fi, and thriller films. It's a world of mustached, muscled men, buxom beauties, big explosions, phallic guns, and nightmare-inducing monsters. From the sublime to the ridiculous, some are incredible works of art, some are insane, and some capture the tone of the films better than the films themselves. All are amazing and inspiring works of art that captivate the imagination. It's like stepping back in time into your local video store!

Book Information

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Customer Reviews

Film hounds in their 30's on up fondly remember a time when we could casually walk the halls of various video stores and grab an armload of flicks to watch over a long weekend or a vacation. The basis for those grabs were often based on the absolutely lurid and fantastic cover art. The lower the budget the more extreme the cover in many cases. I believe this nostalgia is what has largely fueled the VHS collecting craze. Many of us want to own and see those flicks that we were never allowed to rent by our frowning parents or the films we always wanted to see but never got around to renting. Thomas "The Dude Designs" Hodge has given us wonderful posters and box art for recent

films but creating lovingly like they used to be in the 80's; painted with lots of blood, badasses, and babes. He's the go-to guy if you need a rad poster that will hook viewers. This guy knows his stuff and when he releases a book about box art, you have to check it out. VHS Video Cover Art is a wonderful hard cover, full color book that reprints nearly 250 (!) covers from front side and back of his absolute favorite tapes. He combed through massive vhs collections in the UK to bring us the best, worst, and funkiest covers he could unearth. This is as close as we are ever going to get to walking through the vintage halls of an old mom & pop video store aside from buying the whole damn store itself. The book contains the artist if it's known and that's about it. There is no commentary or reviews or anything else to clutter it up. You just open it up and rub your eyeballs all over the funky covers and wonder if the movies deliver what the posters offer, just like in the good old days. Sure we grabbed bon-i-fide stinkers but there was gold sprinkled through those shelves too.

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